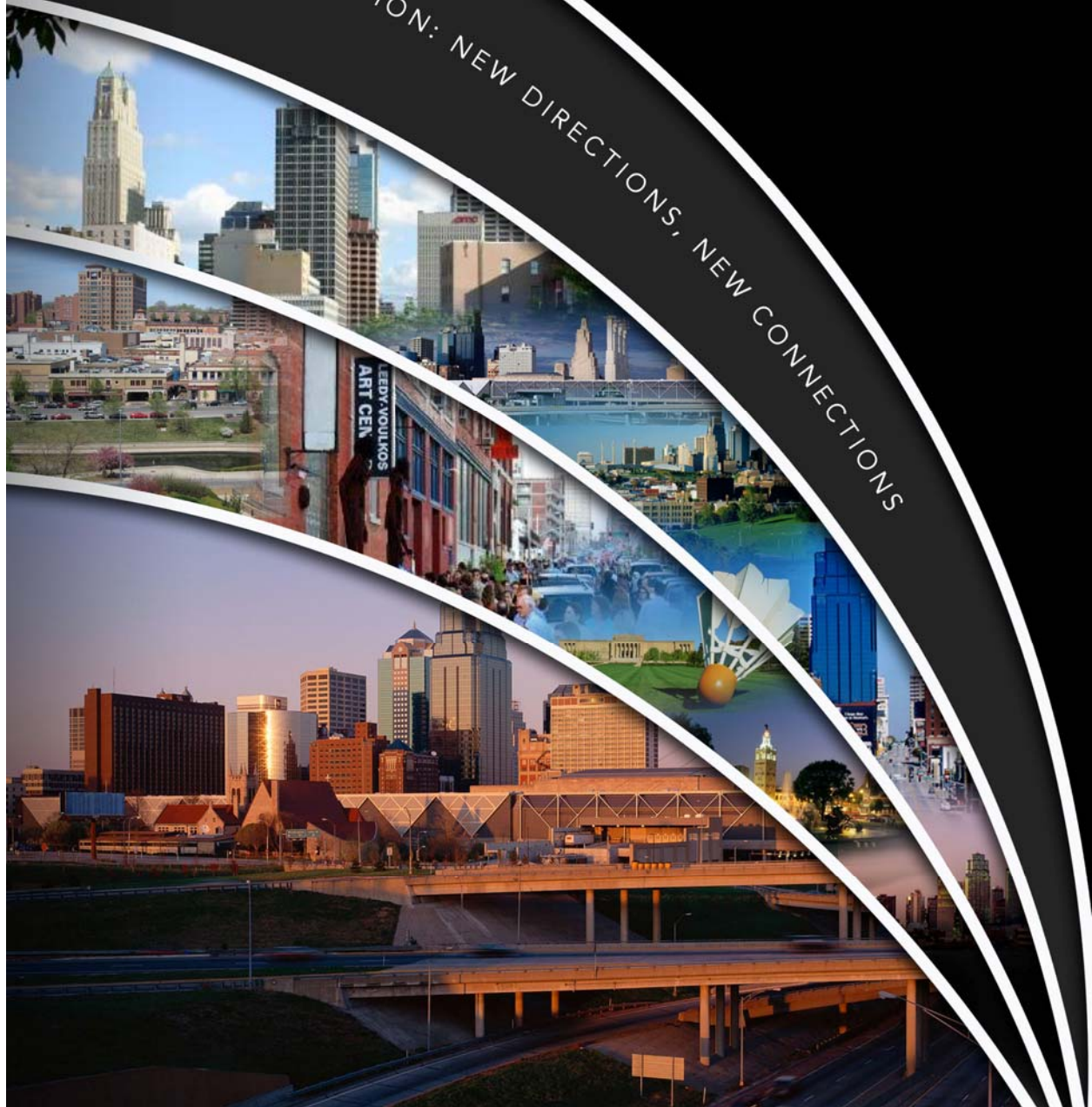


MEET US IN KANSAS CITY

MOVITE/KC Scout Annual Spring Meeting

Kansas City, Missouri
April 28th – 30th, 2010

TRANSPORTATION: NEW DIRECTIONS, NEW CONNECTIONS



April 28th – 30th, 2010

MOVITE / KC Scout Annual Spring Meeting
Crowne Plaza Hotel

Kansas City, MO
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MEET US IN KANSAS CITY



Meet us in Kansas City - where everything is up to date! As the largest city in the state of Missouri, Kansas City has continued to reinvent itself over the years. Currently, the city is experiencing over \$9 billion of redevelopment in the downtown area despite the recession. You will be staying in the heart of all this action. Whether you are looking for art galleries in the Crossroads, entertainment in the new \$850 million Power and Light District, reflections on the Great War at the nation's only WWI memorial and museum, or one of the nation's premier shopping districts in the Country Club Plaza, you will find it all in Kansas City.

The Power and Light District's first phase is complete and you will have the chance to explore many entertainment options. Just two blocks away from Crowne Plaza, the \$850 million entertainment district - the largest new development project in the Midwest - has reenergized downtown; creating an entertainment, retail, and dining hot spot for visitors and conventioners.

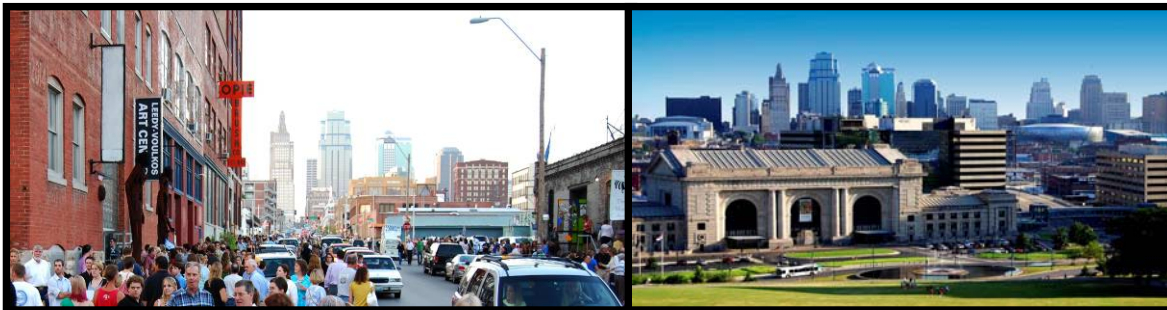
The KCITE Local Arrangements Committee has prepared an outstanding technical program for the conference. Presentations will cover topics such as Operations, Planning, Safety, and Multi-Modal Transportation. And as an added bonus, KC Scout has teamed with MOVITE this year and will hold their annual ITS Symposium on Thursday afternoon. If ITS is your interest, this session will be open to all MOVITE attendees. The Wednesday training this year will be on the Highway Safety Manual.

A MOVITE conference wouldn't be complete without plenty of entertainment. The 5th annual KCITE golf tournament will be held on Wednesday. Thursday night's social event will be held at the College Basketball Experience, a premier exhibit and new facility located a few blocks from the hotel and in the middle of the downtown redevelopment.

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We look forward to seeing you in April!
Your KCITE Local Arrangements Committee

MEET US IN KANSAS CITY



Kansas City is often touted as having almost as many boulevards as Paris and fountains as Rome. Whether you are planning a trip to Kansas City for the conference, live in the area and will be commuting, or want to plan a mini-vacation for the family, there is plenty to do for everyone. If you haven't been to Kansas City lately we hope you are pleasantly surprised by all of the things to do. If you are from the area, we hope to introduce you to something new! And if family members are attending the conference with you, we can provide you additional information on local attractions. Lucky for you, there is enough to do within walking distance or a bus ride away that you will not have to go far to keep yourself entertained.

Just down the street from the Crowne Plaza Hotel, located in the heart of downtown, is the newly constructed Power & Light District, Sprint Center, and the National College Basketball Experience. Next door to your hotel is Kansas City's Municipal Auditorium, which has hosted more NCAA Final Four Championships than any other venue in the country. Barney Allis Plaza is conveniently located across the street from the hotel. At your door step is the MAX bus line, which can take you to other regional destinations such as the Nelson Atkins Museum of Art, Crown Center, and the Country Club Plaza.

Getting Around the City

Driving to Kansas City? We hope you will consider carpooling! Once you get to the conference everything is within walking distance. If you are flying to Kansas City, shuttle service to/from the hotel is available, see the "transportation" section of this packet for additional information. If you live within the Kansas City metro area we encourage you to consider carpooling with co-workers or riding the Metro Area Express (MAX). The MAX bus line is located directly in front of the hotel, providing conference attendees with a safe, inexpensive way to tour Kansas City. With the MAX just outside your doorstep you will find easy access to some of the metro area's hottest destinations. The Plaza, Brookside, Nelson Atkins Museum of Art, WWI Museum, Kemper Museum of Art, Crown Center, and the River Market are only a few steps away.

Parking is available at the hotel or at the Barney Allis Plaza for a small fee.



GENERAL INFORMATION

REGISTRATION

Please complete the form on page 10 and submit via fax, mail, or e-mail. Full payment is required at the time of registration and early registration is encouraged.

Submit forms to:

Shannon Jeffries

Olsson Associates

7301 West 133rd Street, Suite 200, Overland Park, KS 66213

E-mail: sjeffries@oaconsulting.com

Fax: 913.381.1174

Full registration is for the Thursday and Friday technical sessions (including access to the KC Scout ITS Symposium), entrance to exhibit space, Thursday evening entertainment, lunch on Thursday, breakfast on Friday, and breaks. Guests can purchase tickets to the Thursday lunch, Thursday evening entertainment, and Friday breakfast.

MEETING FACILITY AND RESERVATIONS

Crowne Plaza Hotel Downtown

1301 Wyandotte Street

Kansas City, MO 64105

Tel: 816.474.6664

Toll free: 1.877.2CROWNE

Fax: 816.474.0424

www.crowneplaza.com



A room block has been reserved for the MOVITE conference. To get the special room rate your reservation must be received before April 2, 2010. The group rate is \$119 for a standard room (single or double) or \$159 for a suite (single or double). All room rates are plus tax and fees.

TRANSPORTATION

The hotel offers shuttle service between the airport and hotel for a fee. The Super-Shuttle offers one-way or roundtrip airport transfers every 30 minutes from the Crowne Plaza Hotel to/from Kansas City International Airport (MCI). A one-way trip is \$17.00 and a roundtrip is \$29.00. Group rates are available. Offices are located in each terminal at MCI, or reservations can be made via www.kctg.com/super-shuttle or by phone at 1.800.258.3826.

Riding the bus is easy, with a station located directly outside the hotel doors. Fares start at \$1.50. If purchasing a pass on the bus, cash is required. If more than the fare is inserted, you will be provided a change card for use on a future ride, you will not receive cash back. Interested in a day pass? Buy a day pass on the bus for only \$3 and enjoy unlimited rides all day. Or a three-day pass can be purchased for unlimited rides for three days in a row for \$10. Visit www.kcata.org for additional information.



GENERAL INFORMATION

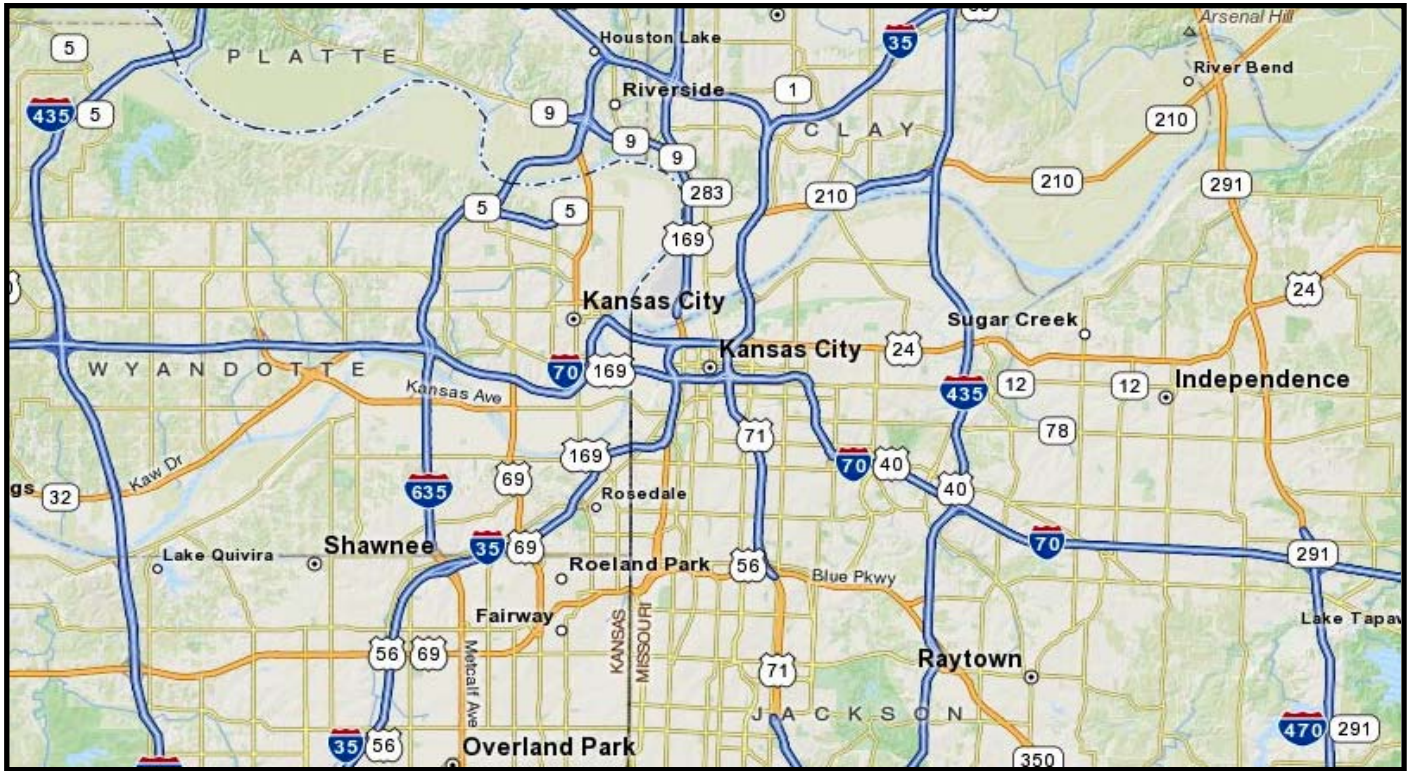
PARKING

Parking is available adjacent to the hotel or at the Barney Allis Plaza, located less than a block from the conference site. Parking at the hotel is \$13.00/day or \$10.00/day for overnight guests. Parking is also available at the Barney Allis Plaza parking garage located northwest of the conference site. Parking at this facility is available for \$13.00/day.

ATTIRE

Business casual attire is appropriate for the conference. The Thursday evening entertainment will be held at the College Basketball Experience. To participate in the interactive exhibits appropriate attire is required – athletic shoes are required in the activity venue areas, hard soled shoes are not allowed on the courts. Athletic clothing is recommended. As they say, “WARNING! You may sweat.”

DIRECTIONS TO HOTEL



Coming from Airport:

Take I-29 southbound to US-169 southbound. US-169 will turn into Broadway Boulevard. Take Broadway Boulevard to 14th Street. Turn left onto 14th Street. Then turn left on Wyandotte. Hotel is on right.

Coming from South of City:

Take US-71 north to I-670 westbound. Take I-670 westbound to Broadway exit. Take a right on Broadway. Then turn right on 14th Street. Take 14th Street to Wyandotte and turn left. Hotel is on the right.

Coming from East of City:

Take I-70 westbound to 13th Street exit. Take 13th Street to Wyandotte. Turn left on Wyandotte. Hotel is on left.

Coming from Northwest of City:

Take I-29 southbound to US-169 southbound. US-169 will turn into Broadway Boulevard. Take Broadway Boulevard to 14th Street. Turn left onto 14th Street. Then turn left on Wyandotte. Hotel is on right.

Coming from Southwest of City:

Take I-35 from the southwest and take the first Broadway exit on the right. Turn left onto Broadway (northbound) and turn right on 14th Street. Take 14th Street to Wyandotte and turn left. Hotel is on right.

Coming from West of City:

Take I-70 eastbound to I-670. Take I-670 to Central Avenue exit. Turn left onto Central. Turn right onto 14th Street then left onto Wyandotte. Hotel is on the right.

KANSAS CITY

CITY OF
FOUNTAINS



TECHNICAL PROGRAM

THE TECHNICAL PROGRAM

This year the spring MOVITE conference will be held in conjunction with the KC Scout ITS Symposium. The ITS Symposium will also be held at the Crowne Plaza Hotel, offering attendees a wider range of technical sessions. Dual track presentations will be offered Thursday morning. Separate MOVITE/KC Scout sessions will be held Thursday afternoon. Friday morning will provide a diverse technical program. Attendees will have the opportunity to earn PDH's throughout the conference.

WEDNESDAY TECHNICAL WORKSHOP

Updates to the Highway Safety Manual (HSM) are complete. The technical workshop will be conducted by representatives from the Midwest Research Institute.

	Wednesday April 28th	Thursday April 29th	Friday April 30th
8:00			Past President's Breakfast Speaker: Clint Steiner, Garmin
9:00		Opening Session & Keynote Speaker: Jerry Younger, KDOT	
10:00		Break	Emerging Trends
11:00		Planning Track	Closing
12:00			
1:00		Business Lunch Speaker: Pete Rahn, MoDOT	
2:00	Workshop: HSM	Safety Track	KC Scout ITS Track
3:00	Golf Tourney	Break	
4:00		Multi-modal Track	KC Scout ITS Track
5:00			

EXHIBITION & SPONSORSHIP

Thank you for considering sponsorship and exhibition opportunities for the MOVITE/KC Scout spring conference! We appreciate your support and have provided multiple opportunities for involvement with the conference. All sponsors will be recognized in the conference booklet. See page 10 for exhibitor and sponsorship registration. **Please fill out this form if you would like to have an exhibit or sponsor, and submit with your registration.**

EXHIBITION OPPORTUNITIES

- ☐ One Exhibitor Space.....\$400
- One exhibit table, draped and skirted
 - One meeting registration
 - Special recognition

- ☐ Electrical Service.....\$30

SPONSORSHIP OPPORTUNITIES

- ☐ Gold Level.....\$500 and up
- One meeting registration
 - Meeting, lunch and breakfast sponsor
 - Special recognition

- ☐ Silver Level.....\$400
- Meeting, lunch and breakfast sponsor
 - Special recognition

- ☐ Bronze Level.....\$300
- Meeting and hospitality sponsor

GOLF SPONSORSHIP

- ☐ Hole Sponsorship.....\$100
- Company name recognition at tee box
 - Special recognition

- ☐ Prize Donations.....\$Varies
- Prize Giveaways for after the tournament

*It will be the sponsor's responsibility to provide appropriate company logos to be recognized on all boards, tabletop displays, and booklets. Sponsors will be contacted directly for this information prior to the conference.

GOLF TOURNAMENT



5th Annual KCITE Golf Tournament

Throw caution to the wind as you experience a fun filled afternoon with colleagues and friends playing by scramble rules with a twist here and there!

Location: Deer Creek Golf Club – 7000 West 133rd Street, Overland Park, KS 66209
<http://www.deercreekgc.com>

Cost: \$55 (Includes greens fee, cart, range balls and a burger buffet immediately following golf)
(\$65 for late golf registration)

Check-in begins at noon on Wednesday, April 28, 2010 – Tee off is at 1:00 PM (shotgun start).

Format is a 4-person scramble.

Prizes awarded to 1st and 2nd in the top two flights. We will also award four hole prizes including: longest drive, closest to the green, longest putt and longest throw with a Lacrosse stick. Other prizes may be awarded at the discretion of the organizing committee.

Hole sponsorships are available (see page 9). Sponsors will be recognized on displays, flyers, and recognized at the tournament.

Name _____

Company _____

Phone _____

Team Request _____

For more information contact Mike McKenna at 913-530-4565 or mckenna@hws.com.

Please fill out this form if you would like to golf and submit with your registration.

REGISTRATION

Name

Title

Employer

E-mail

Street Address

City/State

Telephone

Fax

Mailing Address is: ☐ Home ☐ Work

Membership: ☐ MOVITE ☐ KCITE ☐ Other _____

Conference Registration	Before April 2	After April 2	Subtotal
Full Registration	\$175	\$200	
Thursday One-Day Registration (<i>Registration for Thursday only - includes breaks, lunch, and evening entertainment</i>)	\$125	\$150	
Student Registration (<i>Registration includes Thursday lunch, Thursday evening entertainment, Friday breakfast, and all breaks.</i>)	\$50	\$75	
KC Scout Symposium (<i>Thursday afternoon only, no other conference activities. If registered for MOVITE conference then access to the KC Scout Symposium is included.</i>)	\$0	\$25	
Professional Development Seminar (Wednesday)			
Highway Safety Manual (HSM) Training	\$50	\$75	
Golf (Wednesday)			
Player Entry Fee (<i>Include player entry form, page 8, with registration form</i>)	\$55	\$65	
Extra Meal Ticket for Guest (Please List Guest Name _____)			
Thursday Lunch	\$25	\$30	
Thursday Evening Entertainment	\$40	\$45	
Friday Morning Breakfast	\$20	\$25	
Sponsorship (<i>Include sponsor form, page 7, with registration form</i>)			
Exhibitor	\$400		
A/V Equipment	\$30		
Sponsor (Gold/Silver/Bronze)	Indicate Sponsorship Amount in Subtotal		
Golf Sponsor	\$100		
Total Amount Due			

REGISTRATION

Want to bring family or friends with you on your trip to Kansas City? Or maybe you are going to extend your trip and stay through the weekend – if so, let us know and at check-in we can provide you with additional maps and fliers for events throughout the City.

☐ Please provide additional information at check-in about things to do in Kansas City!

PAYMENT PROCESSING

Make checks payable to **KCITE** or pay on website via PayPal (www.kcite.org). A non-reimbursable handling fee will be added to all online transactions. The handling fee will be added automatically to the total and will be shown as a shipping and handling fee when you pay.

If paying via PayPal, please print a receipt and submit with your registration form. Please mail, e-mail, or fax registration forms to:

Shannon Jeffries
Olsson Associates
7301 West 133rd Street, Suite 200
Overland Park, Kansas, 66213
E-mail: sjeffries@oaconsulting.com
Fax: 913.381.1170